

| Faculty of Business Administration                 |          |  |                           |
|--|----------|--|---------------------------|
| DOCTORAL STUDY MANAGEMENT AND MANAGERIAL ECONOMICS |          |  |                           |
| 2022   | Language | Topics for doctoral theses   | Contact                   |
| doc. Ing. Miroslav Karlíček, PhD.                  | English  | Improving market orientation of companies and other organizations  | miroslav.karlicek@vse.cz  |
|  | English  | Evaluation of marketing performance in companies and other organizations   | miroslav.karlicek@vse.cz  |
| doc. Ing. Václav Štřiteský, PhD.                   | English  | Multichannel retail strategy   | vaclav.stritesky@vse.cz   |
| doc. Mgr. Radek Tahal, Ph.D.                       | English  | Customer loyalty and related marketing tools   | radek.tahal@vse.cz        |
| doc. Mgr. Zuzana Chytková, Ph.D.                   | English  | Collaborative market activities of consumers and small independent farmers   | zuzana.chytkova@vse.cz    |
| prof. Ing. Mgr. Martin Lukeš, Ph.D.                | English  | Insecurity, risks and precarious aspects in the early phase of startup developmen  | martin.lukes@vse.cz       |
|  | English  | Decision making of private investors and/or venture capital on investments in startups   | martin.lukes@vse.cz       |
| doc. Ing. Ondřej Dvouletý, PhD. MSc.               | English  | Heterogeneous effects of public entrepreneurship and SME policies based on firm characteristics  | ondrej.dvoulety@vse.cz    |
|  | English  | Economic effects of non-financial support of entrepreneurship  | ondrej.dvoulety@vse.cz    |
|  | English  | Economic sustainability of social enterprises and their drivers  | ondrej.dvoulety@vse.cz    |
|  | English  | Motivation and life-style of various types of entrepreneurs  | ondrej.dvoulety@vse.cz    |
|  | English  | Crowdfunding as a way how to finance a business start-up and its growth  | ondrej.dvoulety@vse.cz    |
| doc. Ing. Miroslav Špaček, PhD.                    | English  | Business model innovation  | miroslav.spacek@vse.cz    |
| doc. Ing. Marie Dohnalová, CSc.                    | English  | Managing diversity and equality in the workplace   | marie.dohnalova@vse.cz    |
|  | English  | Age diversity and its impact on HR management  | marie.dohnalova@vse.cz    |
|  | English  | HR Management in social enterprises  | marie.dohnalova@vse.cz    |
| doc. Ing. Otakar Němec, CSc.                       | English  | HRM in the digital age (industry 4.0)  | nemeco@vse.cz             |
|  | English  | HRM in specific organizational structures or situations  | nemeco@vse.cz             |
| doc. Ing. Petr Houdek, Ph.D.                       | English  | Choice Architecture in Organizations: Tools for improving decision making and information processing by employees and managers   | petr.houdek@vse.cz        |
|  | English  | Business Ethics: Field and Laboratory Research of Cheating and Deception   | petr.houdek@vse.cz        |
|  | English  | Why organizations fail? Studies focused on decision-making errors and biases and/or defective organizational designs   | petr.houdek@vse.cz        |
| doc. Ing. Oto Potluka, Ph.D.                       | English  | Evaluation as a management tool in public sector   | oto.potluka@vse.cz        |
|  | English  | Management of foundations  | oto.potluka@vse.cz        |
| doc. Ing. Ludmila Mládková, Ph.D.                  | English  | Knowledge management a Systemic approach to management of organisation   | ludmila.mladkova@vse.cz   |
| doc. PhDr. Ing. Eva Jarošová, Ph.D.                | English  | Leadership development (programs, methods, transfer of learning)   | eva.jarosova2@vse.cz      |
| doc. PhDr. Daniela Pauknerová, Ph.D.               | English  | The effects of leadership style on employee well-being   | daniela.pauknerova@vse.cz |
|  | English  | Stress management, burnout and employee well-being in organizations  | daniela.pauknerova@vse.cz |
| prof. Ing. Jiří Hnilica, Ph.D.                     | English  | Family as an asset in family businesses  | jiri.hnilica@vse.cz       |
|  | English  | Emotions and decision-making in family businesses  | jiri.hnilica@vse.cz       |
| doc. Ing. et Ing. Ondřej Machek, Ph.D., MBA        | English  | Financial and investment decisions in family firms   | ondrej.machek@vse.cz      |
|  | English  | The effects of family dynamics on business strategy and behavior   | ondrej.machek@vse.cz      |
|  | English  | Social capital and innovation strategy   | ondrej.machek@vse.cz      |
| doc. Ing. Vladimír Hömig, Ph.D. et Ph.D.           | English  | Business strategy in the hydrogen energy sector  | vladimir.honig@vse.cz     |
|  | English  | Business strategy and electromobility  | vladimir.honig@vse.cz     |
|  | English  | Renewable energy sources, circular economy and their influence on business strategy  | vladimir.honig@vse.cz     |
|  | English  | Strategy and development of circular economy in the conditions of companies in the Czech Republic  | vladimir.honig@vse.cz     |
| prof. Ing. Jindřich Špíčka, Ph.D.                  | English  | Succession process in family firms with the emphasis on family farms   | jindrich.spicka@vse.cz    |
|  | English  | Collaborative market-driving strategy in agribusiness  | jindrich.spicka@vse.cz    |
| doc. Ing. et Ing. Josef Krause                     | English  | Environmental aspects in business strategy   | josef.krause@vse.cz       |
| doc. Ing. Aleš Kubíček, Ph.D.                      | English  | Strategic orientations of family firms   | ales.kubicek@vse.cz       |
|  | English  | Intragroup conflicts in family firms   | ales.kubicek@vse.cz       |
|  | English  | Multifamily firms  | ales.kubicek@vse.cz       |
| doc. Ing. Petr Kolář, Ph.D.                        | English  | Challenges and potential of Logistics 4.0 – 4th industrial revolution in the field of freight distribution (policy, education, digitalization) and B2B sharing economy | petr.kolar@vse.cz         |
|  | English  | Sustainable logistics and its dynamics, potential and issues in the intermodal transport industry - transport management, industry parties and markets                 | petr.kolar@vse.cz         |
|  | English  | Transformation of Supply Chain Management in the area of digitalization and automation   | petr.kolar@vse.cz         |
| doc. Jan Čadil, PhD                                | English  | Human capital and economic growth - theoretical background and empirical findings  | jan.cadil@vse.cz          |
|  | English  | R&D, competitiveness and economic growth - theoretical background and empirical findings   | jan.cadil@vse.cz          |
|  | English  | Equal pay for equal job - methodology led differences  | jan.cadil@vse.cz          |
| doc. Ing. Tomáš Pavelka, PhD                       | English  | Minimal wage as a tool of economic policy  | tomas.pavelka@vse.cz      |
|  | English  | Labor market flexibility   | tomas.pavelka@vse.cz      |
|  | English  | Reasons for low wages in the Czech Republic in comparison with member countries of Eurozone  | tomas.pavelka@vse.cz      |
| doc. Ing. Vít Pošta, PhD                           | English  | The influence of economic cycle on financial situation of firms  | vit.posta@vse.cz          |
|  | English  | Structural unemployment: estimates and determinants  | vit.posta@vse.cz          |
|  | English  | Factors of household savings rate: the role of precautionary savings   | vit.posta@vse.cz          |
|  | English  | Return on financial assets and jump processes  | vit.posta@vse.cz          |
| prof. Ing. Jindřich Soukup, CSc.                   | English  | Effects of budgetary and monetary policy in selected segments of the economy.  | jindrich.soukup@vse.cz    |
|  | English  | Expected economic consequences of technological development at the end of the 20th and the beginning of the 21st century (fourth industrial revolution).               | jindrich.soukup@vse.cz    |
| doc. Ing. Šárka Laboutková, Ph.D.                  | English  | Formal and informal institutions   | sarka.laboutkova@vse.cz   |
|  | English  | Information (in)efficiency of the market economy   | sarka.laboutkova@vse.cz   |
|  | English  | Macro-environment and business   | sarka.laboutkova@vse.cz   |
| doc. Ing. Jiří Patočka, CSc.                       | English  | Management of cultural events and festivals in the setting of historic buildings   | jiri.patocka@vse.cz       |
|  | English  | Transformation of structure, management and financing of interpretative culture into new forms in the Czech Republic after 1989  | jiri.patocka@vse.cz       |
|  | English  | Role of audio-visual industries in creative sectors in the Czech Republic  | jiri.patocka@vse.cz       |
| doc. Ing. František Drožen, CSc.                   | English  | Methodology and techniques for evaluation cultural goods in economic practice of galleries of art  | frantisek.drozen@vse.cz   |
|  | English  | Methodology of economic evaluation of cultural institution   | frantisek.drozen@vse.cz   |
| Prof. Ing. Luboš Smrčka, CSc.                      | English  | Economic particularities of management of private enterprises in cultural sectors  | lubos.smrcka@vse.cz       |
| doc. Ing. Marek Hudík, Ph.D.                       | English  | Institutional change   | marek.hudik@vse.cz        |
|  | English  | Institution, coordination, and conflict  | marek.hudik@vse.cz        |