

Faculty of Business Administration			
2021		DOCTORAL STUDY MANAGEMENT AND MANAGERIAL ECONOMICS	
Contact person	Language	Topics for doctoral theses	Contact
doc. Ing. Jan Koudelka, CSc.	English	The role of geographic criteria in market segmentation	<a href="mailto:jan.koudelka@vse.cz">jan.koudelka@vse.cz</a>
doc. Ing. Miroslav Karlíček, PhD.	English	Improving market orientation of companies and other organizations	<a href="mailto:miroslav.karlicek@vse.cz">miroslav.karlicek@vse.cz</a>
	English	Evaluation of marketing performance in companies and other organizations	<a href="mailto:miroslav.karlicek@vse.cz">miroslav.karlicek@vse.cz</a>
doc. Ing. Václav Striteský, PhD.	English	Omnichannel marketing and retail: opportunities and challenges	<a href="mailto:vaclav.stritesky@vse.cz">vaclav.stritesky@vse.cz</a>
doc. Mgr. Radek Tahal, Ph.D.	English	Customer loyalty and related marketing tools	<a href="mailto:radek.tahal@vse.cz">radek.tahal@vse.cz</a>
prof. Ing. Mgr. Martin Lukeš, PhD.	English	Co-working: impact on well-being and/or performance	<a href="mailto:martin.lukes@vse.cz">martin.lukes@vse.cz</a>
	English	Insecurity, risks and precarious aspects in the early phase of startup developmen	<a href="mailto:martin.lukes@vse.cz">martin.lukes@vse.cz</a>
	English	Decision making of private investors and/or venture capital on investments in startups	<a href="mailto:martin.lukes@vse.cz">martin.lukes@vse.cz</a>
	English	The impact of manager and organization on employee innovative behavior	<a href="mailto:martin.lukes@vse.cz">martin.lukes@vse.cz</a>
doc. Ing. Ondřej Dvouletý, PhD. MSc.	English	Heterogeneous effects of public entrepreneurship and SME policies based on firm characteristics	<a href="mailto:ondrej.dvoulety@vse.cz">ondrej.dvoulety@vse.cz</a>
	English	Economic effects of non-financial support of entrepreneurship	<a href="mailto:ondrej.dvoulety@vse.cz">ondrej.dvoulety@vse.cz</a>
	English	Economic sustainability of social enterprises and their drivers	<a href="mailto:ondrej.dvoulety@vse.cz">ondrej.dvoulety@vse.cz</a>
	English	Motivation and life-style of various types of entrepreneurs	<a href="mailto:ondrej.dvoulety@vse.cz">ondrej.dvoulety@vse.cz</a>
doc. Ing. Miroslav Špaček, PhD.	English	Business model innovation	<a href="mailto:miroslav.spacek@vse.cz">miroslav.spacek@vse.cz</a>
doc. Ing. Marie Dohnalová, CSc.	English	Managing diversity and equality in the workplace	<a href="mailto:marie.dohnalova@vse.cz">marie.dohnalova@vse.cz</a>
	English	Age diversity and its impact on HR management	<a href="mailto:marie.dohnalova@vse.cz">marie.dohnalova@vse.cz</a>
	English	HR Management in social enterprises	<a href="mailto:marie.dohnalova@vse.cz">marie.dohnalova@vse.cz</a>
doc. Ing. Otakar Němec, CSc.	English	HRM in the digital age (industry 4.0)	<a href="mailto:nemeco@vse.cz">nemeco@vse.cz</a>
	English	HRM in specific organizational structures or situations	<a href="mailto:nemeco@vse.cz">nemeco@vse.cz</a>
doc. Ing. Petr Houdek, Ph.D.	English	Choice Architecture in Organizations: Tools for improving decision making and information processing by employees and managers	<a href="mailto:petr.houdek@vse.cz">petr.houdek@vse.cz</a>
	English	Business Ethics: Field and Laboratory Research of Cheating and Deception	<a href="mailto:petr.houdek@vse.cz">petr.houdek@vse.cz</a>
	English	Why organizations fail? Studies focused on decision-making errors and biases and/or defective organizational designs	<a href="mailto:petr.houdek@vse.cz">petr.houdek@vse.cz</a>
doc. Ing. Mikuláš Pichanič, CSc.	English	The specifics of managerial philosophy of global corporations depending on the form of global presence	<a href="mailto:mikulas.pichanic@vse.cz">mikulas.pichanic@vse.cz</a>
	English	Global companies business and its impact on inequality in the post communist in transitions countries	<a href="mailto:mikulas.pichanic@vse.cz">mikulas.pichanic@vse.cz</a>
	English	Analysis of the mostly used KPIs (monthly P&L and KPIs, variance analysis, matching differences) as a mostly used tool for measuring managerial efectiveness.	<a href="mailto:mikulas.pichanic@vse.cz">mikulas.pichanic@vse.cz</a>
doc. Ing. Oto Potluka, Ph.D.	English	Evaluation as a management tool in public sector	<a href="mailto:oto.potluka@vse.cz">oto.potluka@vse.cz</a>

	English	Foundation management (impact investing, financial flows, evaluation of foundations / in foundations, stakeholder management)	oto.potluka@vse.cz
doc. Ing. Jiří Dědina, CSc.	English	The new management models and their impacts on organizations	jiri.dedina@vse.cz
		The Impacts of Management Models/Practices on Corporate Performance	jiri.dedina@vse.cz
doc. Ing. Ludmila Mládková, Ph.D.	English	Knowledge management a Systemic approach to management of organisation	ludmila.mladvka@vse.cz
doc. PhDr. Ing. Eva Jarošová, Ph.D.	English	Leadership development (programs, methods, transfer of learning)	eva.jarosova2@vse.cz
	English	Versatile Leadership	eva.jarosova2@vse.cz
doc. PhDr. Daniela Pauknerová, Ph.D.	English	Youth employability and its development	daniela.pauknerova@vse.cz
	English	The effects of leadership style on employee well-being	daniela.pauknerova@vse.cz
	English	Stress management, burnout and employee well-being in organizations	daniela.pauknerova@vse.cz
prof. Ing. Jiří Hnilica, Ph.D	English	Family as an asset in family businesses	jiri.hnilica@vse.cz
	English	Emotions and decision-making in family businesses	jiri.hnilica@vse.cz
doc. Ing. et Ing. Ondřej Machek, Ph.D., MBA	English	Financial and investment decisions in family firms	ondrej.machek@vse.cz
	English	The effects of family dynamics on business strategy and behavior	ondrej.machek@vse.cz
	English	Social capital and innovation strategy	ondrej.machek@vse.cz
doc. Ing. Vladimír Hönig, Ph.D. et Ph.D.	English	Business strategy in the hydrogen energy sector	vladimir.honig@vse.cz
		Business strategy and electromobility	vladimir.honig@vse.cz
		Renewable energy sources, circular economy and their influence on business strategy	vladimir.honig@vse.cz
prof. Ing. Jindřich Špička, Ph.D.	English	Succession process in family firms with the emphasis on family farms	jindrich.spicka@vse.cz
	English	Determinants of sustainable farming	jindrich.spicka@vse.cz
doc. Ing. Petr Kolář, Ph.D.	English	Challenges and potential of Logistics 4.0 – 4th industrial revolution in the field of freight distribution (policy, education, digitalization) and B2B sharing economy	petr.kolar@vse.cz
	English	Sustainable logistics and its dynamics, potential and issues in the intermodal transport industry - transport management, industry parties and markets	petr.kolar@vse.cz
	English	Transformation of Supply Chain Management in the area of digitalization and automation	petr.kolar@vse.cz
doc. Jan Čadil, PhD	English	Human capital and economic growth - theoretical background and empirical findings	jan.cadil@vse.cz
	English	R&D, competitiveness and economic growth - theoretical background and empirical findings	jan.cadil@vse.cz
	English	Equal pay for equal job - methodology led differences	jan.cadil@vse.cz
doc. Ing. Tomáš Pavelka, PhD	English	Minimal wage as a tool of economic policy	tomas.pavelka@vse.cz

	English	Labor market flexibility	tomas.pavelka@vse.cz
	English	Reasons for low wages in the Czech Republic in comparison with member countries of Eurozone	tomas.pavelka@vse.cz
doc. Ing. Vít Pošta, PhD	English	The influence of economic cycle on financial situation of firms	vit.posta@vse.cz
	English	Structural unemployment: estimates and determinants	vit.posta@vse.cz
	English	Factors of household savings rate: the role of precautionary savings	vit.posta@vse.cz
	English	Return on financial assets and jump processes	vit.posta@vse.cz
prof. Ing. Jindřich Soukup, CSc.	English	Effects of budgetary and monetary policy in selected segments of the economy.	jindrich.soukup@vse.cz
	English	Expected economic consequences of technological development at the end of the 20th and the beginning of the 21st century (fourth industrial revolution).	jindrich.soukup@vse.cz
doc. Ing. Šárka Laboutková, Ph.D.	English	The Tasks and Strategies of In-house Lobbyists .	sarka.laboutkova@vse.cz
		Business environment and company performance (comparative studies)	sarka.laboutkova@vse.cz
		Evaluation of External Business Factors With an Emphasis on Economic and Institutional Factors	sarka.laboutkova@vse.cz